



OpenPixel
ACADEMY

2020
Career Building

Call **88862 88553**
Visit **OpenPixelAcademy.com**

Graphic Designer

Class Room/ Online
Training Sessions

At OpenPixel Academy students learn the fundamental value of typography, imagery, ux, and more in Graphic Design. After completing this course, you will start designing brochures, posters, eBooks, logos, websites, mobile apps and other digital media.

You Will Learn

Adobe Photoshop

1. Understand the basics of Photoshop - How it is useful and in which scenarios we must select Photoshop for design work. Understand the color codes, resolutions for Print and Web
2. Understand the useful tools, filters, and layers
3. Learn the background removal, stamping, scaling, transparency, etc.
4. Design a quick post card + Assignment
5. Design a flyer front and back + Assignment
6. Design a website banner + Assignment
7. Design a set of website graphics + Assignment
8. Design and Image Google Ad/ Facebook Ad/ Instagram Ad + Assignment
9. Design a website home page + Assignment
10. Cropping the images for Digital use, Websites, or others + Assignment

Adobe Illustrator

1. Understand the basics of Illustrator - How it is useful and in which scenarios we must select Illustrator for design work. Understand the standard sizes of the artboards.
2. Understand the useful tools, effects, and layers
3. Design a Logo for selected domain + Assignment
4. Design a quick post card + Assignment
5. Design a flyer front and back + Assignment
6. Design a 4 page Brochure + Assignment
7. Design a set of graphic elements for projects + Assignment



You Will Learn

Adobe InDesign

1. Understand the basics of InDesign - How it is useful and in which scenarios we must select InDesign for design. Understand the standard sizes of the artworks.
2. Understand the useful tools, styles, and pages
3. Design a quick post card + Assignment
4. Design a flyer front and back + Assignment
5. Design a 6+ pages Brochure + Assignment
6. Understand how to create an eBook with more pages

Our Process

The training will be provided by expert hands in the domain. Our trainers are pure designers who worked on many projects and still delivering their expertise services to different clients across the world.

Difference

OpenPixel Academy has a different mission comparing to other training institutions in the industry. OpenPixel Trainers are not just a faculty, they are pure designers who are working on different projects.

You will be in experts hands.

Flexible Sessions

Class Room/ Online

The technology is advanced.. You do not need to spend time on travel to attend the session. Sit back and relax at your home/office to watch the class and complete activities in your free time.

Complex doubts? Visit weekend Activity Sessions to participate and clarify your doubts.

Digital Certificate will be provided with an online verification feature.

